

Module Description: Bachelorlevel and Masterlevel

1.	Module Code	pbx059
2.	Module Title	Research Theory of Public Management
3.	Module Coordinator	Prof. Dr. John-Oliver Engler
4.	Teaching Staff	Sumran Ali
5.	<p>Competences</p> <p>Broadening and Deepening of Knowledge</p> <p>Understanding of Knowledge</p>	<p><u>After completing the module students have acquired</u></p> <ul style="list-style-type: none"> • Critical theories • Concepts and issues related to the public management • Evolution of Public management • Key debates and controversies within the area <p><u>Students are able to</u></p> <ul style="list-style-type: none"> • Critically evaluate and critique the public management literature • Identify strengths and weaknesses in research design • Collect and analyse the data • Interpret and present the outcomes • Assess the relevance and applicability of the public management theories
	<p>Utilisation, Application, and Generation of Knowledge</p> <p>Communication and Cooperation</p> <p>Academic Self-Concept/ Professionalism</p>	<p><u>Students are able to</u></p> <ul style="list-style-type: none"> • develop public management related creative idea having a potential to become research paper. • communicate results clearly and comprehensively to both technical and non-technical audiences. • The course will also highlight the importance of working together to address complex sustainability challenges. • understanding of the fundamental theories, issues, and contributions in the field of Public management. • skills necessary to evaluate, critique, and ultimately contribute to the literature on public management. • awareness and knowledge of alternative approaches used in empirical research in public management.
6.	Content	<ul style="list-style-type: none"> • The course "Research theory of public management" is an advanced-level course designed to provide students with a comprehensive understanding of the theoretical foundations and research methodologies underpinning the public management field.

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		<ul style="list-style-type: none"> • The course covers a range of topics: <ul style="list-style-type: none"> • Public management, including the history and evolution of public administration, • Theories of Organization and Decision-making • Public policy analysis • Performance measurement and evaluation • Research design and methods • Research paper writing
7.	Selected Literature	<ul style="list-style-type: none"> • The structure of research articles in Public management: from the abstract to conclusions <ol style="list-style-type: none"> 1. Colquitt, Jason A., and Gerard George. (2011). Publishing in AMJ—part 1: topic choice. <i>Academy of Management Journal</i> 54(3): 432-435. • Introduction to the course and description of the historical development of the public management field. <ol style="list-style-type: none"> 2. Bryson, J.M., Crosby, B.C. and Bloomberg, L. (2014), <i>Public Value Governance: Moving Beyond Traditional Public Administration and the New Public Management</i>. <i>Public Admin Rev</i>, 74: 445-456. https://doi.org/10.1111/puar.12238 3. Wegrich, K., 2021. Is the turtle still plodding along? <i>Public management reform in Germany</i>. <i>Public Management Review</i>, 23(8), pp.1107-1116. • Industry structure, strategy and performance; Resource-based view <ol style="list-style-type: none"> 4. Porter M.E., (2008). <i>The five competitive forces that shape strategy</i>, Harvard Business Review, January, 1-18. 5. Lieberman, M.B., and Montgomery, D. B. (1988). <i>First-mover advantages</i>. <i>Strategic Management Journal</i>, 9, 41-58. <p><i>Supplementary Reading:</i></p> <ol style="list-style-type: none"> 6. Hanneman, Robert A., Mark Riddle. 2005. <i>Introduction to social network methods</i>. Riverside, CA: University of California, Riverside 7. Grant R. M. (2010). <i>Contemporary strategy analysis</i>. 7th edition, Wiley; chapters: 1, 3, 4, 8, 9, 10, 11, 14, 16, 17. (More recent editions of the book are also fine, but students should check the corresponding chapters.)
8.	Courses (hours per week)	<p>pbx059.1 Introduction to Research Theory of Public Management (seminar, 2 hours)</p> <p>pbx059.2 Accompanying seminar (seminar, 2 hours)</p>

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9.	Required Prerequisites <i>according to examination regulations</i>	None
10.	Recommended Prerequisites	None
11.	Rotation Schedule	None
12.	Offered in (Winter/Summer Semester)/ Recommended Semester of Study	Winter semester From the 3rd semester
13.	Form of Assessment <i>according to examination regulations</i>	Portfolio
14.	Workload	contact hours: 56 overall workload: 180
		self-study: 124 credit points: 6
15.	Applicability of Module	Elective course (Profilierungsbereich) Bachelor + Master
16.	Further Information (e.g., registration, maximum number of participants)	As per Section 3 subsection 3 of the Examination Regulations of the cross-curricular field of studies, students have no claim to the provision of certain offers or a regular repetition of modules.