

Module Description: Profilierungsbereich Bachelor, Profilierungsbereich Master

1.	Module Code	pbx043
2.	Module Title	Global Standards of Corporate Social Responsibility
3.	Module Coordinator	Prof. Dr. Christoph Schank
4.	Teaching Staff	Florian Niehaus
5.	<p>Competences:</p> <p>Broadened and deepened knowledge</p> <p>Understanding of knowledge</p> <p>Application and creation of knowledge</p> <p>Communication and cooperation</p> <p>Professionalization/ Scientific identity</p>	<p><u>After completing the module students have acquired</u></p> <ul style="list-style-type: none"> • an overview of the debate on global CSR standards and sector-specific approaches; • knowledge regarding the most important global CSR standards; • an understanding of the role of enterprises, states and civil society in the process of global governance; • knowledge regarding the most important approaches and questions under which CSR standards are scientifically investigated. <p><u>Students are able to</u></p> <ul style="list-style-type: none"> • discuss and reflect the activities of multinational companies in a differentiated way in social and political processes; • deepen the knowledge in different areas independently. <p><u>The students can:</u></p> <ul style="list-style-type: none"> • use different research approaches for dealing with an empirical case in the field of CSR; • develop questions and approaches regarding Global Standards of Corporate Social Responsibility. <ul style="list-style-type: none"> • present cases in the field of CSR in front of an international group; • discuss global issues of CSR; • engage with practitioners from the field of CSR and sustainability or communicate issues of CSR to professionals from other fields. <ul style="list-style-type: none"> • broaden their view of their study field through questions of sustainability and ethics; • reflect personal views and views of their study subject via discussions and group work in an international context.
6.	Content	<ul style="list-style-type: none"> • In-depth insight into the links between the most important global CSR standards, in particular the Global Compact, the OECD Guidelines, the European CSR definition and the ISO 26000;

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		<ul style="list-style-type: none"> • Comparison of typologies of global CSR standards; • Introduction of the most important theories by which global CSR standards are interpreted; • Dealing with selected sector-specific CSR standards; • Group discussion and case studies analysis; • Implementation approaches for global standards at the enterprise level.
7.	Selected Literature	<p>Brunson, Nils / Rasche, Andreas / Seidl, David (2012): The dynamics of standardization: Three perspectives on standards in Organization Studies, in: Organization Studies, 33 (5-6), pp. 613-632.</p> <p>Demirbag, Mehmet / Wood, Geoffrey / Makhamadshoev, Dilshod / Rymkevich, Olga (2017): Varieties of CSR: Institutions and socially responsible behaviour, in: International Business Review, 26 (6), pp. 1064-1074.</p> <p>Idowu, Samuel O. / Louche, Céline (2011): Theory and Practice of Corporate Social Responsibility, Berlin: Springer.</p> <p>Institute for Responsible Investment (2010): How to Read a Corporate Social Responsibility Report – A user’s guide, Boston: Boston College.</p> <p>Lin-Hi, Nick / Blumberg, Igor (2017): The power(lessness) of industry self-regulation to promote responsible labor standards: Insights from the chinese toy industry, in: Journal of Business Ethics, 143(4), pp. 789-805</p> <p>Nasrullah, Nakib Muhammad / Rahim, Mia Mahmudur (2014): CSR in Private Enterprises in Developing Countries, Springer: Wiesbaden.</p>
8.	Courses (hours per week)	<p>pbx043.1 Contemporary Approaches to Global Standards (SE) (2 SWS)</p> <p>pbx043.2 Forms of Sector-Specific Corporate Social Responsibility (SE) (2 SWS)</p>
9.	Required Prerequisites <i>according to examination regulations</i>	none
10.	Recommended Prerequisites	Working knowledge of English
11.	Rotation Schedule	annual
12.	Offered in (Winter/Summer Semester)/ Recommended Semester of Study	Summer semester
13.	Form of Assessment <i>according to examination</i>	presentation

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	<i>regulations</i>	
14.	Workload	contact hours: 56 overall workload: 180
		self-study: 124 credit points: 6 CP
15.	Applicability of Module	<ul style="list-style-type: none"> • Profilierungsbereich Bachelor • Profilierungsbereich Master
16.	Further Information	<p>This course is part of the "Certificate for International Management and Practical Ethics" and the class will be held in English.</p> <p>As per Section 3 subsection 3 of the Examination Regulations of the cross-curricular field of studies, students have no claim to the provision of certain offers or a regular repetition of modules.</p>