

1.	Module Code	pbb077
2.	Module Title	EXCURSION/FIELD TRIP Entrepreneurship & Sports: Project Development in the context of intercultural exchange
3.	Module Coordinator	Prof.in Dr. Jantje Halberstadt
4.	Teaching Staff	Maik Fischer, Prof.in Dr. Jantje Halberstadt
5.	<p>Competences</p> <p>„Konwledge and Understanding“</p> <p>„Skills“</p>	<p>After completing the module the students have acquired...</p> <ul style="list-style-type: none"> • broad and integrated knowledge and understanding regarding processes evolving around the founding of a company with special focus on the sports industry • critical and practical understanding of creativity methods • the ability to apply the acquired knowledge in other contexts • an understanding of creative project management processes. <p>The students are able to...</p> <ul style="list-style-type: none"> • situatively reflect upon professional statements in order to contextualise them critically • solve multi-dimensional real-life obstacles on the basis of professional competence.
	<p>„Application and Generaion of Knowledge“</p> <p>„Communication and Cooperation“</p>	<p>The students are able to:</p> <ul style="list-style-type: none"> • collect, interprete and evaluate relevant information on idea generation processes and methods of presenation • make scientifically justified judgements on entrepreneurial issues • to develop solution strategies that reflect current good practices in project management • to implement application-oriented projects in which complex tasks are solved in teams • devise processes of further learning in the context of start-up management independently. • formulate professional and content-based solutions in the discourse of entrepreneurship and discuss them adequately with experts as well as non-specialists (theoretically and methodically) • to communicate and cooperate with experts and non-specialists in order to solve complex challenges responsibly

	<p>„Scientific Self-Image / Professionalism“</p>	<ul style="list-style-type: none"> • to reflect and take into account different perspectives and interests • to develop a professional identity that reflects current standards of social entrepreneurship • to justify private and professional decisions with theoretical and methodological knowledge of entrepreneurship • to reflect their own competences with regard to their professional identity and to create and make use of environments of action and decision-making.
<p>6. Content</p>		<p>The English-language module deals with the aspects of entrepreneurship and sports. Two topics that play a major role during the current COVID-19 pandemic. Two block courses will lay out the substantial framework in advance of the excursion/field trip by covering the following topics:</p> <ul style="list-style-type: none"> - Definitory approaches towards entrepreneurship - Types of entrepreneurship - Basics on project management - Specifics of the sports industry - ... <p>During these block courses, oral presentations will be developed in so called Working Labs. The structure of the written elaborations will also be defined.</p> <p>The seminar concludes with an excursion/field trip to the International Summer School in Sardinia from September 20th to September 24th 2021. A total of six expertly guided workshop sessions will approach the interactions between entrepreneurship and sports and make it practically tangible in a challenge with a real cooperation partner. A total of five to ten international students will be working together in groups.</p> <p>The six workshop sessions will cover a creative process which starts with development of ideas and leads up to the formation of concrete recommendations for action and finishes with session on visualisation and idea pitching. Team labs around the workshops will ensure that there is sufficient time for exchange and work in each group. The final presentation of the developed ideas in front of the cooperation partners will act as a conclusion to the summer school.</p>
<p>7. Selected Literature</p>		<p>Accompanying seminar materials will be provided just in time.</p>

