



Working group 1 (Economics and Marketing) of the World Poultry Science Association (WPSA) is organizing the 7th European round table on Poultry Economics.

On behalf of the World Poultry Science Association - Federation of European Branches, Working group 1: Economics and Marketing is organizing the 7th European round table on Poultry Economics. It will be held **October 9-11** at the University of Vechta in Germany.

There will be four sessions on zootechnical performance and economics, marketing as well as 14 country reports from European member states as well as from Canada and Finland.

On Thursday, October 10th, the afternoon session is public and will be dedicated to the **future of poultry production**. *We hereby cordially invite all interested colleagues as well as WPSA members to join this session. Please find the final program below.*

Round table venue / Veranstaltungsort:

University of Vechta – Driverstr. 22, 49377 Vechta, Germany

Chair / Vorsitzender:

Peter van Horne

Wageningen Economic Research, Box 35. 6700 AA Wageningen

Tel 31.317.484645 mail: Peter.vanhorne@wur.nl

Registration and further information:

www.transformationsforschung-agrar.de

Dr. Barbara Grabkowsky, University of Vechta / *Coordination Center for transformative research in areas of intensive agriculture*

Thursday, October 10th 2019

13.30 - 16.30 Future Poultry production

Venue: University of Vechta
Room: B 1, Driverstr. 22, 49377 Vechta

13:30 Opening by University of Vechta

13:45 Welcome by WPSA Germany

14:00 Competitiveness of the EU poultry meat and egg sector.

Peter van Horne, Wageningen University and Research, the Netherlands

14:30 Future and challenges of poultry meat exports: „Effects of poultry meat exports on Ghana and Senegal“ - Insights into the IMMPEX project.

Dr. Claus Deblitz, Thünen-Institut für Betriebswirtschaft, Germany

15:00 Update on recent patterns on consumer and production trends in the USA

Maro Ibarburu-Blanc, Iowa State University, USA

15:30 Development dynamics of the European poultry market

Nan Dirk Mulder, Rabobank, the Netherlands

16:00 Clean meat – the end of poultry production?

Dr. Wolfgang Heinzl, Wiesenhof, Germany

16:30 Summary

Venue and location of conference rooms

