

Working group 1 (Economics and Marketing) of the World Poultry Science Association (WPSA) is organizing the 7th European round table on Poultry Economics.

Second call for abstracts.

The 7th round table will be held in 9- 11 October in Vechta in Germany. The meeting will start Wednesday October 9th 2019, after lunch. Thursday October 10th all day, with in the afternoon a 'public meeting' with WPSA members of the German branch. Friday October 11th we have a short meeting with country report and in the afternoon an excursion to a poultry farm / company (optional).

Organizing committee

Barbara Grabkowsky, University of Vechta
Petra Thoben, von Thuenen institut in Braunschweig
Hanspeter Christ, Gebr. Christ oHG

Dates:

Wednesday October 9th (afternoon), Thursday 10th, Friday 11th 2017

Round table venue:

University of Vechta
Conference room E 131
Vechta, Germany

Chairman:

Peter van Horne
Wageningen Economic Research, Box 35. 6700 AA Wageningen
Tel 31.317.484645 mail: Peter.vanhorne@wur.nl

Registration and information:

Barbara.grabkowsky@uni-vechta.de

and

peter.vanhorne@wur.nl

The costs for registration will between 50 euro

Participants

Participants will be WPSA members of all European Branches.
Every participant will be responsible for his own travel and hotel expenses.
The organizer has given some advice on accommodation and travel by public transport.

7th roundtable on poultry economics and marketing, Vechta, Germany,

Wednesday, October 9th 2019

12:00 **Optional:** Lunch - Meet in E131 to be guided to the Cafeteria

13.30 Opening and welcome by the chairman

14.00 Session 1. Zootechnical performance and economics

Jose Castello, Spain

Improving laying performances through sequential feeding

Hagit Arazi

The poultry sector in Israel

Barbara Grabkowsky

Limits to Growth? Transformation processes of the agribusiness in Northwest Germany

Peter van Horne

On farm hatching of broilers: economic evaluation

16.00 Discussion

17.00 Depart for visit Big Dutchman in Vechta (by BD mini buses)

Tour with company and afterwards dinner buffet

Thursday, October 10th 2019

9.00 Opening

9.00 - 10.00 **Session 2. Marketing**

Francois Cadudal, ITAVI

Recent development of the French poultry meat market segmentation.

Gemma Tacken, Wageningen Economic Research

Consumer demands for poultry meat in Africa

Luuk Visser, Wageningen University

Global Prospects of the cost- efficiency of Broiler Welfare in Middle Segment Production Systems.

10.00 – 10.30 Coffee break

10.30 - 12.30 **Session 3 country reports** (10 -15 minutes)

- Jonathan Hercule. Country report France on eggs and broilers
- Izak Vermeij. Country report the Netherlands
- Johan Zoons, Country report Belgium
- Sean Wennerland. Canada egg sector
- Jason Gittins. economics of free range egg production in the UK

12.30 - 13.30 Lunch (*kindly provided by Moorgut Kartzfehn*)

13.30 - 16.30 **Afternoon program with German branch members**

Venue: University of Vechta

Room: E131, Driverstr. 22 Vechta

Opening by University of Vechta

Welcome by WPSA Germany

Future Poultry production

Competitiveness of the EU poultry meat and egg sector.

Peter van Horne, Wageningen University and Research, the Netherlands

Future and challenges of poultry meat exports: „Effects of poultry meat exports on Ghana and Senegal“ - Insights into the IMMPEX project.

Dr. Claus Deblitz, Thünen-Institut für Betriebswirtschaft, Germany

Update on recent patterns on consumer and production trends in the USA

Maro Ibarburu-Blanc, USA

Development dynamics of the European poultry market

Francois Cadudal, ITAVI France

Clean meat – the end of poultry production?

Dr. Wolfgang Heinzl, Wiesenhof Germany

17.00 “Bratwurst battle”: WIESENHOF provides culinary support with a sausage battle: the traditional poultry bratwurst Bruzzler can be compared to the new vegan Beyond Sausage (*we will be the first group trying this new product*).

19.45 Dinner at Tapas Bar in Vechta, kindly supported by EW Group

Address: Oldenburger Str. 4A, 49377 Vechta

Friday, October 11th 2019

9.00 - 11.00 **Session 4: country reports and short communication** (10 -15 minutes)

- Ákos Kálmán, Antibiotic reduction in the Hungarian poultry sector
- Jorgen Larsen. Trends en developments in Denmark
- Petra Thobe, Poultry farming 2030 in Germany
- Hans Peter Christ. Welfare label in Germany,

11.00 – 12.00 Evaluation

Program schedule / farm visit

Options for location next round table.

WPSA World Poultry Conference, Paris. 16-20 August 2020

12.00 - 13.00 Lunch box on the road (*kindly provided by Moorgut Kartzfehn*)

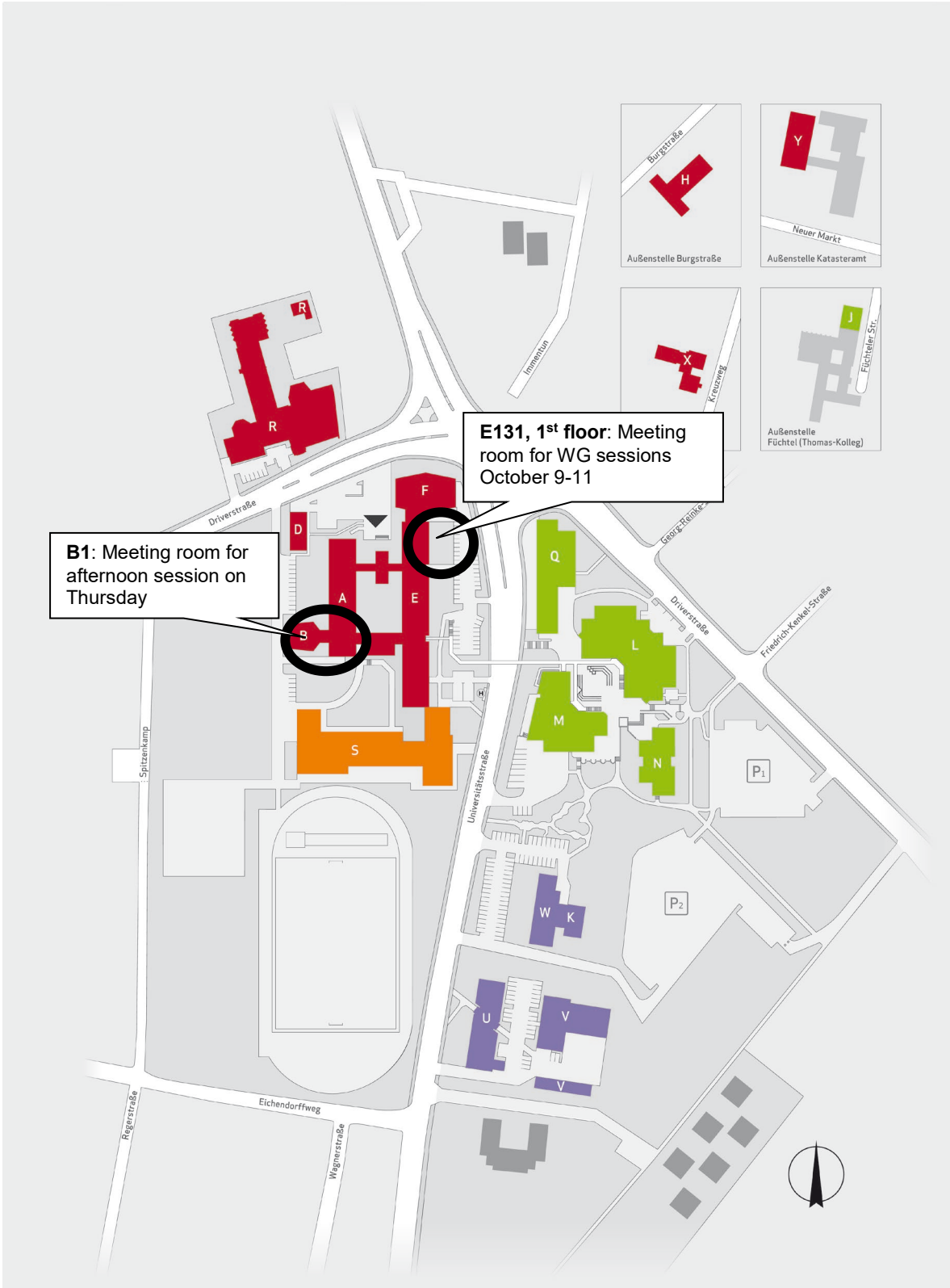
12.00 - 13.00 Transfer to layer farm of Hr Frye in Kettenkamp / Ankum

Layers in barn / free range / mobile house

13.00 - 15.30 Visit

16.00 Farewell, depart for airport, train or hotel

University of Vechta, location of meeting rooms



B1: Meeting room for afternoon session on Thursday

E131, 1st floor: Meeting room for WG sessions October 9-11