Preliminary Programme
(as at 20 June 2006: Subject to change)
Note: 15 minutes per presentation

Monday 26 June

14.00 – 15.00 IGU Business Meeting (SGES, Room 429)
16.00 – 17.30 Powhiri (Waipapa Marae, 16 Wynyard Street)
Please assemble for the Powhiri 15:45, Rm 431, School of Geography and Environmental Science, 10 Symonds Street
18.00 – 20.00 Early Registration (Old Government House)
18.00 – 20.00 Welcome Reception (Old Government House)

Opening Address
Gordon Winder and Nick Lewis (The University of Auckland, New Zealand)
Sporting Narratives and Globalisation:
Making Links Between the All Black Tours of 1905 and 2005

Tuesday 27 June

8.00 – 9.00 Registration (Old Government House)
9.00 – 10.30 Session 1: Agri-Food and Globalising Networks/1
Chair: Julie Cidell
Following ‘Local’ Food Chains in a Cross-border Context: Evidence from the Scottish-English Borders
Brian Ilbery and Damian Maye, Coventry University, England
Agrarian Clusters and Chains in Rural Areas of Germany and Poland
Elmar Kulke, Humboldt-University at Berlin, Germany
The Region as Organization: Differentiation and Collectivity in Bordeaux, Napa, and Chianti Classico
Jerry Patchell, HKUST, Hong Kong
Constructing Economic Objects of Governance and Spaces of Government - the Case of the New Zealand Wine Industry
Nick Lewis, The University of Auckland, New Zealand
Discussant: Soeren Eriksson
10.30 – 11.00 Morning Coffee/Tea
11.00 – 12.30  Paper Session 2: Agri-Food and Globalising Networks/2
Chair: Hyungjoo Kim

Agribusiness and Poverty Reduction – What can be Learned from the Value Chain Approach?

Andreas Stamm, German Development Institute DIE, Germany

The Dimensions of Political and Economic Struggle in Agri-food Supply Chain Restructuring: Evidence from South Indian Tea and Coffee Production

Jeffrey Neilson and Bill Pritchard, University of Sydney, Australia

Building Social Capital through Branding: The Case of the Northwest Ohio Greenhouse Industry

Neil Reid and Michael C. Carroll, The University of Toledo/Bowling Green State University, USA

A Sustainable Fisheries Oasis: Strategies and Performances in the New Zealand Seafood Sector

Eugene Rees, The University of Auckland, New Zealand

Discussant: Charles Mather

12.30 – 13.30  Lunch

13.30 – 15.00  Paper Session 3: Automobile Industry in Poland and Korea
Chair: Jill Thomson

New International Division of Labour and the Changing Role of the Periphery: the Case of the Polish Automobile Industry

Boleslaw Domanski, Jagiellonian University, Poland

Firms and Regions as Hybridizing Institutions: the Transfer of Japanese Lean Production to Poland’s Auto Industry

Tomasz Majek and Roger Hayter, Simon Fraser University, Canada

Towards a Redistribution of Competencies in the Automotive Industry? Conceptual Considerations and Empirical Findings from Poland

Johannes Winter, University of Cologne, Germany

Analysis of the Automobile Cluster in a Multi-dimensional Spatial Framework: the Case of Ulsan

Jeong Hyop Lee, Science & Technology Policy Institute, Korea

Discussant: Hugh Campbell

15.00 – 15.30  Afternoon Coffee/Tea

15.30 – 17.00  Paper Session 4: Entrepreneurship, Innovation and Clusters/1
Chair: Graham Humphreys


Frank J. Calzonetti, The University of Toledo, USA

Prospects for Rural Development by Means of Social Embeddedness Illustrated by an Analysis of the Relationships between Banks and Businesses in Thuringia, Germany

Sabine Panzer, University of Jena, Germany

Global Factory Automation Supply Chains: The Impact of Increasing Intra-industrial Servers on the Spatial Pattern of Users and Producers

Michael Plattner, Osaka City University, Japan

Cross-border China

Wen-Cheng Wang, National Sun Yat-Sen University, Taiwan

Discussant: Ivo Mossig

17.00 – 17.30  Day Wrap-up: JW Harrington
Wednesday 28 June

9.00 – 10.30  Session 5: Entrepreneurship, Innovation and Clusters/2
Chair: Harvard Haarstad

Identification of Economic Clusters Using Local Indexes of Spatial Autocorrelation
  Michael C. Carroll, Joseph P. Frizado and Bruce W. Smith, Bowling Green State University, USA

Hitting the Target but Missing the Bull's Eye: A Spatial Analysis of a Discretionary Economic Development Incentive Fund in Virginia
  John Lombard, Old Dominion University, USA

An Emerging Logistics Cluster – Value-Chain and Cluster Approach
  Soeren Eriksson and Charlotte Mellander, Joenköping International Business School (JIBS), Sweden

Industrial Clustering of the Auto-parts Sector in Tehran Metropolitan Environment, Iran
  Hashem Dadashpoor, University of South Australia, Australia

Discussant: Frank J. Calzonetti

10.30 – 11.00  Morning Coffee/Tea

11.00 – 12.30  Paper Session 6: Agri-Food and Globalising Networks/3
Chair: Shuang-Yann Wong

Audit Me This! Orchard-Level Effects of the EurepGAP Audit System on New Zealand Kiwifruit Production
  Hugh Campbell and Chris Rosin, University of Otago, New Zealand

Biotic Exchange in an Imperial World: the Development of the Grass Seed Trade
  Eric Pawson, University of Canterbury, New Zealand

Farmer Innovations in Environmental Management: New Approaches to Agricultural Sustainability
  Mari Jay, University of Waikato, New Zealand

The Commodity Chain at the Periphery – The Spar and Mast Trade of Northern New Zealand in the early 19th Century
  Michael Roche, Massey University, New Zealand

Discussant: Hege Merete Knutson

12.30 – 13.30   Lunch

13.30 – 15.00  Paper Session 7: Cross-border Industry Development
Chair: Jeong Hyop Lee

Impeding Industrial Development? Regional Trade Arrangements as Response to Quota Abolition in the Textile and Garment Industry
  Hege Merete Knutson, University of Oslo, Norway

From Crisis to Opportunities? Upgrading Korea’s Fashion Industries and Moving toward the Dongdaemoon Fashion Cluster in Changing Global Production Networks
  Hyungjoo Kim, Science & Technology Policy Institute, Korea

Catalogues, Consumption and Commodity Chains
  Juliana Mansvelt and Caroline Miller, Massey University, New Zealand

Crossing Borders: Relational Governance in International Package Tourism from Germany to Jordan
  Sabine Doerry, Goethe-University Frankfurt/Main, Germany

Global networks of the Motion Picture Industry in Los Angeles/Hollywood Using the Example of their Connections to the German Market
  Ivo Mossig, University of Giessen, Germany

Discussant: Arnt Floysand

15.00 – 15.30  Afternoon Coffee/Tea
15.30 – 17.00  Paper Session 8: Competing from the Edge of the Global Economy
Chair: John Lombard

Aquanauts of the Southern Pacific: an Ethnographic Study of Emerging Aquaculture Entrepreneurs in Gisborne, New Zealand
  Bruce Johnston, Auckland University of Technology, New Zealand

Reconsidering Commodities in International Trade and Economic Growth
  David Hayward, The University of Auckland, New Zealand

Auckland’s Positioning in the Australasian Economy: a Firm-level Approach to Globalising Networks
  Susan Fairgray, New Zealand

Globalising Auckland? The Construction of Regional Development Policy Knowledges for Global Economic Participation
  Steffen Wetzstein, The University of Auckland, New Zealand

Auckland’s Metro Project: A Metropolitan Governance Strategy for Regional Economic Development?
  David Wilson, Ian Shirley, Phil McDermott and Richard Le Heron, Auckland University of Technology/The University of Auckland, New Zealand

Discussant: Michael Carroll

17.00 – 17.30  Day Wrap-up: Roger Hayter

Thursday 29 June

8.30  Depart Old Government House
Morning  Globalising Worlds: Case Study - Fonterra
Afternoon  Geographies of Wine in the New Zealand Context

Friday 30 June

9.00 – 10.30  Session 9: Agri-Food and Globalising Networks/4
Chair: Sabine Doerry

Globalisation of the New Zealand Forestry Industry
  Christina Stringer, The University of Auckland, New Zealand

Fresh Food Supply Chains and Management of a City-State
  Shuang-Yann Wong, Nanyang Technological University, Singapore

From ‘Chokka’ to ‘Calamari’: Empowerment, Upgrading and Global Integration in South Africa’s Squid Export Value Chain
  Charles Mather, University of the Witwatersrand, South Africa

Changing Rules of Exchange: Conventions and the Role of Producers in the MERCOSUR Yerba Mate Market
  Christopher Rosin, University of Otago, New Zealand

Discussant: Brian Ilbery

10.30 – 11.00  Morning Coffee/Tea

11.00 – 12.30  Paper Session 10: Geographical Perspectives on Investment
Chair: Elmar Kulke

Norwegian Foreign Direct Investments and the Tendency for Agglomeration
  Arnt Floysand and Harvard Haarstad, University of Bergen, Norway

Inward FDI in UK Regions
  Dimitra Dimitropoulou, Simon Burke and Philip McCann, University of Reading/ University of Waikato, UK/New Zealand
Investing in Space: The Development and Evolution of the Listed Property Trust Sector in New Zealand  
Laurence Murphy, The University of Auckland, New Zealand

The Development of Headquarters Economy in Shanghai: Recomposition of the Value Chain at the Level of Industry and Space  
Zhang Yongqing, University of Shanghai for Science and Technology, China

Discussant: Neil Reid

12.30 – 13.30   Lunch

13.30 – 15.00   Paper Session 11: Labour Markets, Knowledge Flows and Regional Economic Development  
Chair: Damian Maye

Labour market Intermediation, Commodity Chains and Knowledge Transfer  
JW Harrington, University of Washington, USA

High-skilled International Migration in a Globalising World Economy  
Christine Tamásy, The University of Auckland, New Zealand

Regional Innovation Systems and Technology-based Integration: Is there a Cross-border Life Sciences between Belgium, Germany and the Netherlands?  
Marco Triennes, RWTH Aachen University, Germany

Guns, Firms and Contracts: Flexible Specialization and Gun-Making in 19th Century Birmingham  
Michael Taylor and John Bryson, University of Birmingham, UK

Discussant: Jerry Patchell

15.00 – 15.30   Afternoon Coffee/Tea

15.30 – 17.00   Paper Session 12: Industries, Sports and Disasters  
Chair: David Hayward

Maintaining the ‘Clean Green Image’: Challenges for Governance of On-farm Environmental Practices in the New Zealand Dairy Industry  
Paula Blackett and Richard Le Heron, Ag Research/The University of Auckland, New Zealand

Akaroa Cocksfoot: Examining the Supply chain of a defunct New Zealand agricultural export  
Vaughan Wood, University of Canterbury, New Zealand

Branding the Rural: A Narrative of Social Fields, Rural Development, and Football  
Arnt Flysand and Stig-Erik Jakobsen, University of Bergen, Norway

When Disaster Strikes the Commodity Chain: From Kobe to Katrina  
Julie Cidell, California State University, USA

A New Alternative to Air Travel in Malaysia: Low Cost Carrier and its Impacts on Mobility and Full-Service Airline  
Abd Rahim Md Nor, National University of Malaysia, Malaysia

Discussant: Eugene Rees

17.00 – 17.30   Conference Wrap-up: Richard Le Heron and Mike Taylor

19.00 – late   Conference Dinner (Harbourside Seafood Restaurant)  
First Floor, the Ferry Building, 99 Quay Street, Auckland City  
Dress Code: Smart Casual

Saturday 1 July

Brunch and Farewells